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Budget Bureau No. 43-R210.6
Approval Expires Oct. 31, 1971

REGISTRATION SECTION UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

DEC 31 1970

For Six Month Period Ending

(Insert date)

Name of Registrant SWISS NATIONAL TOURIST OFFICE Registration No. 55

Business Address of Registrant Swiss Center, 608 Fifth Avenue, New York, NY 10020

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes ☐

No ☐

(2) Citizenship

Yes ☐

No ☐

(3) Occupation

Yes ☐

No ☐

(b) If an organization:

(1) Name

Yes ☐

No ☒

(2) Ownership or control

Yes ☐

No ☒

(3) Branch offices

Yes ☐

No ☒

2. Explain fully all changes, if any, indicated in Item 1.

None

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position

Date Connection
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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None

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or connection	Date terminated
William W. Scherer	Assistant Manager (retired)	August 31, 1970
Arthur Bosshardt	clerk	October 3, 1970
Suzanne Minder	secretary	August 29, 1970
Josianne Siegfried	secretary	November 13, 1970
Franz Blum	clerk	December 31, 1970

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Swiss National Tourist Office, Zuerich Switzerland
Swiss Federal Railways, Berne, Switzerland

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it. Furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools and clubs who apply for them. Furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation within Switzerland for writers, reporters and editors as set forth in detail in amendment.

See attached list regarding free transportation.

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
July	SNTO, Zurich	current exp.	\$ 46'294.77
August	"	do.	\$ 33'159.61
September	"	do.	\$ 14'032.49
October	"	do.	\$ 6'290.40
November	"	do.	\$ 1'435.82
December	"	do.	\$ 13'444.22
Total			\$ 114'657.31

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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we refer to separate sheet

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

None

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
 Yes ☐ No ☒
 If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:
☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) None

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) None

21. What language was used in this political propaganda:
☐ English ☐ Other (specify) None

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
 Yes ☐ No ☒

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
 Yes ☐ No ☒

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☒

Exhibit B⁷ Yes ☐ No ☒

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☒

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

SWISS NATIONAL TOURIST OFFICE

G. Egli, Director

Subscribed and sworn to before me at New York

this 27th day of January, 19 71

(Signature of notary or other officer)

PAUL J. SCHURPF
Notary Public, State of New York
No. 31-3544425
Qualified in New York County
Certificate filed in

My commission expires New York County Clerk's Office, 19 71
Term Expires March 30, 1971

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.

Free transportation within Switzerland provided for:

Mr. Jacobus TenBerge, Staff Writer, The Record, 150 River Street, Hackensack, NJ 07602	\$ 22.05
Dr. R.H. Schlesinger, Correspondent, Neue Zuercher Zeitung, 118 West 57th Street, New York, NY 10019	\$ 32.15
Mr. Samuel Ferber, Associate Publisher, Esquire Magazine 488 Madison Avenue, New York, NY 10022	\$ 17.95
Mr. and Mrs. Melzer, 8843 South Kenwood, Chicago, IL 60619	\$ 24.--
Mrs. Anita Daniel, Author, 120 East 62nd Street, New York, NY 10021	\$ 33.25
Mr. Franz X. Amrein, Editor, Amerikanische Schweizer Zeitung, 1 Union Square West, New York, NY 10003	\$ 41.25
Mr. John Bowen, Associate Editor, The Travelin Man, Daily Press Inc., 7505 Warwick Boulevard, Newport News, VA	\$ 16.30
Mr. W. Lynn Hudson, Free-lance Travel Writer, P.O. Box 5254, Grand Central Station, New York, NY 10017	\$ 10.65
Mr. and Mrs. Arthur Heiser, Travel Editors, Palm Beach Post and Times, West Palm Beach, FL	\$ 8.--
Mr. Ansil Chapin, Free-lance Writer, P.O. Box 1374, Kansas City, MO 64141	\$ 21.40
Mr. and Mrs. R. Spring, Journalists, Seattle Times, Seattle, WA	\$ 40.--
Mr. and Mrs. S. Patty, Journalists, Seattle Times, Seattle, WA	\$ 40.--
Mr. and Mrs. J. Ellsworth and daughters Ann and Linda, 3111 Darnley Drive, Richmond, VA 23235	\$ 110.15
Mr. and Mrs. Steve Marcinek, 1107 Seventh Avenue, Ford City, PA 16226	\$ 62.60
Mr. and Mrs. Stanley C. Kennedy Jr., Vice-President Sales, Hawaiian Airlines, 2270 Kalakaua Avenue, Waikiki, Honolulu, HI	\$ 21.60
Mr. and Mrs. Fred Van Benschoten, President, Jungle Queens Inc., Bahia Mar Docks, Fort Lauderdale, FL	\$ 79.40
Mr. and Mrs. H.T.N. Graves, President, Luray Caverns Corp., Luray, VA 22835	\$ 69.--

Miss P. Tunison, Public Relations and Sales Manager, P.V. Doyle Hotel Inc., 590 Fifth Avenue, New York, NY 10036	\$ 10.--
Miss Mary Natali, Associate Editor, Travel Age West, 582 Market Street, San Francisco, CA 94104	\$ 22.15
Mr. and Mrs. Larry Decker, Vice-President, Air West, San Francisco International Airport	\$ 33.90
Mr. R. Assily, Manager, Middle East Airlines, 291 Geary Street, San Francisco, CA 94102	\$ 16.95
Mr. Leif S. Hauge, Manager, Swissair, White Henry-Stuart Building, Seattle, WA	\$ 16.95
Mr. Robert D. Sloane, Columnist, The Star Service Syndicate, P.O. Box 17-2205, West Hartford, CT 06117	\$ 28.30
Dr. Joseph Mannheim, Correspondent, Tagesanzeiger, 48-23 208 Street, Bayside, NY 11364	\$ 31.65
Miss Ellie Waterson, Editorial Assistant Skiing Magazine, 1 Park Avenue, New York, NY 10017	\$ 14.40

Item 15 (a) DISBURSEMENTS-MONIES

Date payment was made	Name of person to whom payment was made	Purpose for which payment was made	Amount of payment US \$
July 1st to December, 31 1970	Gody Egli	salary	9.324.28
	Wm. W. Scherrer	"	2.514.90
	Willy Isler	"	6.192.44
	Max Lehmann	"	6.054.00
	Paul Fueglistner	"	6.908.92
	René Gutzwiller	"	4.546.25
	Victor Saviola	"	5.094.22
	Bruno Boehm	"	4.568.71
	Marcel Grandjean	"	5.069.47
	Robert Waser	"	5.448.05
	Urs Zoebeli	"	4.206.92
	Hans Rudolf Meier	"	3.944.03
	Arthur Bosshard	"	1.651.63
	Franz Blum	"	3.474.90
	Peter Dietschi	"	1.616.03
	Rico Cavegn	"	1.312.66
	Walter Bruderer	"	4.452.71
	E. Blardone	"	2.430.--
	S. Boehm	"	2.730.--
	E. Cunningham	"	2.938.--
	H. Hoge	"	2.600.--
	D. Jaggi	"	2.470.--
	B. Krippendorf	"	2.585.--
	E. Krippendorf	"	2.395.--
	J. Meier	"	2.470.--
	S. Minder	"	945.--
	I. Petruzzello	"	2.360.--
	C. Roy	"	2.470.--
	M. Saavedra	"	2.470.--
	G. Scherrer	"	570.--
	R. Seitz	"	3.250.--
	J. Siegfried	"	1.855.--
	C. Velez	"	2.470.--
			<u>113.388.12</u>
	Rent, Insurance, Cleaning, Heating etc.		55.147.61
	Office supplies etc.		18.014.23
	Advertising		46.214.45
	Publicity:a) window displays	3078.49	
	b) moving pictures	1705.74	
	c) printing, costs of folders, leaflets etc.	2215.11	6.999.34
	Publ.Rel.:a) articles by our PR consultant	3250.10	
	b) Press releases & radio script	5702.85	
	c) reception for travel agents & club activities	4221.83	13.174.78
	Traveling duties of staff		4.730.94
	Mailing, custom duties & brokerage fees		13.426.65
			<u>US \$ 271.096.12</u>
			=====
			over

Agency San Francisco

US \$ 35.000.00

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Rent Swissair Space Chicago

US \$ 2.954.76

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Our advertising agency:

Wyse Advertising
845 Third Avenue
New York. N.Y. 10022

Our PR Consultant:

Joseph Gould Assoc.
441 Lexington Avenue
New York City